

Title of Thesis	A Study on the Perception of Life Insurance Among Working Adults in Miri
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ABSTRACT

Insurance plays an important role in the risk management of one's life and financial portfolio. The main purpose of this study is to determine the perception towards life insurance among working adults in Malaysia. The purpose of this exploratory study is to examine the relationship between the demographic factors that was independent variables which were income, level of education, different age perception, different gender perception and dependent variables which was perception of life insurance among working adults in Miri. For this study, 80 copies of questionnaire were distributed to working adults at Miri City. This research aim to investigate the relationship between the dependent variable and independent variable.