

Title of Thesis	A Study of Factors Affecting Students to Enrol in Finance Related Courses in Miri
Name	Su Meiw Yiuh
Program	BA (Hons) Accounting and Finance (In collaborations with UCSI)
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### **ABSTRACT**

Talent shortage in financial sector is a serious issue in Malaysia. It is important have a better understanding on various factors that people consider when they choose to enrol in finance major to address this issue. The main purpose of this research is to study the factors that affect students' enrolment in finance related major. Several factors are used in this study including parental influence, peer pressure, perception on profession and expected income. The research is done through distributing 100 questionnaires to business students in four universities, which are Curtin University, IBS College and Fajar College and Riam Institute of Technology. Data collected from the survey are analysed using Microsoft Excel. The research finding shows that parental influence, peer pressure, perception on profession and expected income have significant relationship with students' enrolment in finance related major.