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| Title of Thesis     | A Study on Determinants of Continuance Intention of Mobile Learning among Academician in Miri Private Colleges and Universities |
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### **ABSTRACT**

Mobile learning (m-learning) is an improvement of traditional teaching methods. As a dynamic tool, it helps educators to carry out teaching work. For Malaysia's educational paradigm, m-learning is one of emerging educational trend that is growing rapidly. In the long-term context, retaining user's continuance usage is the real key determinant to ensure the long-term viability of m-learning. The importance of continuance intention of m-learning is recognized and hence, played as the key purpose of the current research. This paper examines the factors of continuance intention to employ m-learning among academicians in Miri private colleges and universities. Academicians were targeted because they act as a key player in the success of higher education institutions and an influential role in students' motivation. For the current study, convenient sampling is chosen as the sampling techniques involving a sample size of 50 academicians in the 4 private colleges and universities in Miri. The findings from this study shed new light on the importance in the perseverance of m-learning efforts in order to encourage academicians to continue incorporate m-learning in their teaching method. Based on the outcomes for the current research, performance & effort expectancy is ascertained to have the most significant positive influence towards academicians' continuance intention of m-learning, followed by self-efficacy, cost of investment, facilitating condition and social influence.