

Title of Thesis	A Study On Consumption's Behaviour Towards Plastic Bags Consumption In Miri City (Case Study Of Students In Ibs College Miri)
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ABSTRACT

This study is to study on the consumption's behaviour towards plastic bags consumption Miri City. Nowadays, plastic bags are very popular. It is everywhere and use most of the day. Plastic bags are more preferred by people for shopping purposes or packaging for many products in the market of today. This is due to the fact that plastic bags are light, inexpensive and easy to use. But, uncontrolled consumption of plastic bags could cause harm to the environment and health hazards to human beings.

Therefore, it is important for researchers to investigate more about the consumption's behaviour towards the usage of plastic bags. Moreover, this study is to help consumers to gain awareness in reducing plastic bags consumption to protect the environment and avoid disease caused by pollution.

Besides that, the researcher proposed four research questions in the questionnaire that consists of frequentness, factors influencing, awareness and controlling on the plastic bags usage and will be used for collecting the data for this research.

For this research, the researcher adopted quantitative method and the collection was through self-designed questionnaire to get the research data. There are 60 copies of questionnaires were distributed and all will be utilized for this study. The samples are selected randomly by using convenience sampling because of it convenient accessibility, fast and proximity to collect data or opinions.

Lastly, the population will include the students in IBS College Miri and with the estimated number of 60 students. For further exploration or to make improvements for this study, different target of sampling, sample size and location might increase the accuracy and expectation results of the data analysis.