

Title of Thesis	A Study on Perception on IBS Students towards Electric Vehicles
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ABSTRACT

This research study was the study on the perception of electrical vehicles among IBS students in Miri, Malaysia. In this research, the researcher uses a quantitative data collection method through self-designed questionnaires. The data will then be collected and analysed using statistical methods. The studies revealed that majority of the respondents are aware of electrical vehicles, and that they have a perception that electrical vehicles are expensive. Due to the media portraying electrical vehicles to be seem as a lucrative item. However through the questionnaire it can be seen that there present two groups of respondents , one group willing to spend RM 30,000 to RM 50,000 and another group willing to spend RM 110,00 and above. The researcher has then suggested several recommendations that can be implemented such as for manufacturers of electrical vehicles to manufacture a more cost effective battery used to power the car to bring the cost down. Also for the government and authorized sellers to organize campaigns, road shows and advertise more through social media, have collaborations with institutes to educate the general public about electrical vehicles and the benefit it has. Also to have programs to educate mechanics on electrical vehicles. In future research, researcher can then explore wider geographical locations as well as a wider age group of respondents and a wider income level. Besides that more research questions can also be implemented or to have a comparison question on gender, races and age groups to get a wider research data.