

Title of Thesis	A Study of Social Media Usage among College Student in Miri
Name	LUKE SHEAU MING
Program	BBA (Hons) International Business (In collaborations with Twintech International University College of Technology, KL)
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ABSTRACT

As social media sites continue to grow in popularity, it is our premise that technology is a vital part in today's student success equation. This descriptive, exploratory research study drew a random sample (N=50) of males (n=20) and females (n=30) who were administered a student perception questionnaire on how social media affects college students. All participants were undergraduates and college students use social media and spend many hours checking social media sites, there was a negative aspect to college students' use of social media.

From the results, the researcher suggests several recommendations for implemented. The recommendation advice college student can use social media for academic purpose. Also suggest college student should perform face-to-face communication rather than using social media for communication. Besides that, college student should spend more time on their academic. The finding also suggests that college student should develop their communication skill to interact with people. Moreover, college student can using social media for download information which useful for their assignment.

Future research could can be conducted in other place like Kuching, Bintulu or Sibul because there might be different result showing what kind of social media usage in these places. And also can conduct in populated cities or universities in Sarawak or West Malaysia. Moreover, future research can also conduct addicted using social media influence student's psychological thinking.