

Title of Thesis	A Study on Students' Saving Attitude in Tertiary Educational Institutions in Miri
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Date of Submission	May 2016
Student Thesis Code	2016/MAY/TIUCT/BBAFA/01

ABSTRACT

Parents play important roles in educating their child to behave appropriately in all aspects of life including financial management. The aim of this paper is to identify the influence of parents' on saving attitude among students in a Miri local university. The findings of the research provide useful information to parents as well as public on the importance of early financial planning exposure toward young college student in encouraging savings habit. 80 questionnaire were distributed among Miri local students came from various colleges. Apart from bar charts and pie chart, further analysis was conducted using tabulation. The result showed that parent's socialization is the key factor of affecting the students saving attitude. In addition, it seemed that peer influence also affect the saving attitude of students.

Parents will affect their potential for developing positive attitudes towards cash management such as having a good personal financial planning especially when dealing with expenses and investment to guarantee their future. As Malaysia is on its way to become a high income economy in year 2020, education in financial planning is important for graduates. It should be recognized as one of life's skills since it encourages self-discipline and ensures good personal financial management which is a crucial training for graduates today who are leaders of tomorrow. The researchers planned to extend his research to other public and private higher education institutions in order to generalize the findings on this matter.