

Title of Thesis	A Study Of Investment Behaviour Of Miri Investor On Crude Palm Oil Companies Listed In Bursa Malaysia
Name	Chee Chyi Chuan
Program	BBA (Hons) Finance (In collaborations with Twintech International University College of Technology, KL)
Date of Submission	August 2015
Student Thesis Code	2015/AUG/TIUCT/BBAFA/02

## **ABSTRACT**

The purposes of this study were to study of investment in Crude Palm Oil companies in Bursa Malaysia among Investors in Miri. The study was conducted researcher's colleagues and others with consist 50 respondents. There are four objectives which the study would like to verify: (1) To find out all the Crude Palm Oil Company listed in Bursa Malaysia.(2) To figure out how many investors in Miri buy CPO shares and the reasons. (3) To find out CPO investors in Miri invest in CPO counters in Bursa Malaysia due to cash flow factors.(4) To identify to what extend do CPO investors in Miri who invest in CPO counters in Bursa Malaysia do so according to certain financial performance indicators. (5)To exam factor that affects the price of CPO. The research has found that the results are majority optimistic. Due to the limited resources available, the study is limited the population within Miri area. Researcher has applied the primary and secondary research methods to gathered as much as possible information in order to enhance the study. The data was obtained through questionnaire and send out to the 50 respondents. The data was then analyzed by using simple mathematical calculation to find out the percentage based on the demographical profile.

Furthermore, the study concluded that Most of Miri investors putting 0-20% salary for CPO investment. They put small parts of their salary on investment and hope the return will satisfy them. Bursa Malaysia agents such as RHB OSK or Kenanga Malaysia should provide more information on Investment of CPO shares to Miri investors. They can organized campaign, talk, and relevant activities to attract more investors invest in CPO shares in future. They not sure CPO shares price will boom in future 3 years time. Lack of source and research statistic will show the result above. There was no one to predict the result and invite investor to boom the

market. Bursa Malaysia could organize activities with CPO related companies such as SOPB to promote on new products and attract more investors invest in these sectors to gain confident of Miri investors for investment. Most of Miri Investors will do more research on company background and financial report before making decision on investment. They had been smart and identify the product of investment before purchase with great choice and gain money in smart. Bursa Malaysia could updated their platform on time and bring latest company background information for investor. They agree the political crisis will influence the price of CPO. The political issue will influence the stability of the country, especially the economy. Somehow political issue not direct impact on CPO share price. The Government should avoid political issue of country and put more effort on investment. They need to protect and support the financial investment in order to grow economy modern and smoothly. In the further research, it is suggested that researcher can generalize of the research within Sarawak or other state of Malaysia. The second suggestion is comparison between Crude palm oil shares and other agriculture sector can be added into the further research to identify the result. There is still much works to be implementing continuously in the future so that the study can be explained in more detail.