

Title of Thesis	A Study on Factors that Determine the Purchase Intention of Residential Property among Working Adults in Miri
Name	Yip Yung Yang
Program	BA (Hons) Accounting and Finance (In collaborations with UCSI)
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### **ABSTRACT**

Residential property, commonly known as housing, is a space designed for people to live in and cannot be utilised for commercial purposes. Individuals require residential property as a basic need. Residential property is a place that provides refuge, security, integrity, and comfort. This research is aimed to identify the factors that determine the purchase intention of residential properties among working adults in Miri. This encompasses the characteristics of the residential properties, income classes of individuals, financial factors, and locational factors. The study is carried out in a quantitative approach. This is to guarantee that all parties can easily understand the findings and presentation of data. The findings of this research can be used by developers, property agents and future researchers to identify the factors that determine the purchase intention of residential property among working adults in the Miri market. Lastly, the research summarises the major findings of this study and a thorough analysis of the data collected. Aside from that, appropriate and crucial recommendations are offered to benefit parties such as developers or future researchers. Furthermore, several areas are emphasised for further in-depth research to identify and increase understanding of the factors that influence residential property purchase intentions in Miri.