

Title of Thesis	A Study of Factors Influencing the Intention of Consumers in Using E-Wallet for Payment in Miri
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Date of Submission	August 2021
Student Thesis Code	2021/AUG/UCSI/BAAF/01

### **ABSTRACT**

The enhancement of technology enables rapid growing and development of e-commerce. In these recent years, e-commerce is getting more common in digital commerce platform in worldwide. Everyone started to obtain opportunity through e-commerce. Hence, the e-wallet services were being carry out as the payment method on the digital commerce platform. Many businesses take this opportunity to reschedule the management or change the operation mode of the business. Although e-wallet services bring along several advantages to people, the number of e-wallet users in Miri is considers low. Consumers remain preferred traditional cash payment when purchasing in the local shops. In this case, this study will be going to investigate the factors that influence the intention of consumers in using e-wallet in Miri. There are four main factors are going to justify and discuss which are the perceived ease of use, social influence, government support and perceived risk. Moreover, this study enhances the understanding of the potential risk that may affect the intention of consumers and the expectations towards e-wallet payment.