

Title of Thesis	A Study on Factors Affecting Financial Performance Measurement for Miri Small-Scale Hawkers
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Date of Submission	December 2021
Student Thesis Code	2021/DEC/UCSI/BAAF/01

ABSTRACT

The main scope of this study is on how the factors such as self-financing risk, cost accounting skill, expenses cost factor and profit margin would affect financial performance measurement for Miri small-scale hawkers. There are a lot of hawkers currently in Miri's market hence making the level of competition in this market intense. Hopefully, this research will benefit future researchers to find out the factors that will affect financial performance measurement for Miri small-scale hawkers. The data for this study were collected through the usage of the questionnaire. The target populations were small-scale hawker in Miri. A sample of 50 questionnaires was distributed to the respondents using Google Form. A few recommendations are provided to provide helpful suggestions in the last chapter of this study.