

Title of Thesis	Perception of Doing E-Commerce Business among Young Adult in IBS College Miri
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ABSTRACT

The E-commerce is the most visible business use of the World Wide Web. The primary goal of an E-commerce site is to sell goods online. In the emerging global economy, E-commerce business has become a vital component of business strategy and this business model has creates new opportunities for performing profitable activities online. This paper examined the perception of young adult in IBS College toward E-commerce business. It is included the level of adoption, type of E-commerce business, and the benefit and barrier from E-commerce business adoption. The target population comprised of young adult student in IBS College. Data were obtain from 60 young adult student from IBS College Miri using convenient sampling and the collected data was analyzed by use of descriptive statistics. This study employed a quantitative research method through Google form questionnaire.