

Title of Thesis	A Study of Student's Perception on The Management of Private Higher Education Institutions in Miri
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ABSTRACT

The purpose of this research is to study and research about the educational quality among the 3 selected private higher institutions in Miri.

For this research, 60 questionnaires were distributed; all were returned and utilized for this research. The sample was limited to a population that was easily accessible. A questionnaire was developed and used to gather data for this research. The data for the research was analyzing tables by finding percentage.

Based on the data analyzed, most of the respondents are more satisfied with the quality of academic staffs among the other five factors of quality. Other than that, throughout the finding, the major strength of the colleges is friendly lecturer while the weakness is lack of financial support for faculty scholarship. However, the respondents feels that the most soft skill that they learnt throughout their studies are such as level of self-confidence, level of self-motivation and level of skill development. Furthermore, there three major improvements that needs to be done by the colleges throughout the finding. Firstly, the patience of the lecturers in explaining something difficult. Second, time given by the lecturers for the students to complete assignments. Lastly, the effectiveness of the lecturers in interacting with students.

Therefore, the colleges will have to make various improvements as to reach the expectation and the level of satisfaction of the students. From that, the college would be able to gain a better reputation and image in the future in-terms of educational quality. A good quality institution of higher learning could generate good quality students.